



LAKE NORMAN FOLK ART FESTIVAL

Sherrills Ford • North Carolina



October 1 & 2, 2010

www.LakeNormanFolkArtFestival.com

Hickory Museum of Art's 2nd Lake Norman Folk Art Festival will be held on Saturday, October 2, 2010. The first festival, held on October 3, 2009, was an overwhelming success. Over 1,100 people were in attendance. The Preview Party on Friday night was a sold out event. With more lead time for publicity, we anticipate this year's festival will have even greater attendance and increased public awareness. Proceeds will benefit the Museum.

Advantages of sponsorship for your organization include:

- o Exposure for your company to residents of
 - the fastest growing area of Catawba County
 - one of the most affluent populations in the area
 - Mooresville and Denver as well as Catawba County
- o Recognition as a community sponsor of the arts

There are limited sponsorship opportunities for this event. The available levels are:

# Avail.	Level	Amount	Included
1	Presenting Sponsor	\$5,000	<ul style="list-style-type: none"> • Logo on Festival T-shirt • Logo on signage at Friday night Preview Party in addition to entrance gate for Saturday • Premium placement of logo on all printed materials, billboards, Preview Night Program and Festival map • Special recognition in Preview Night Program • Space for company information display on Saturday • 4 tickets to Preview Night Party
1	Primary Sponsor	\$3,000	<ul style="list-style-type: none"> • Primary placement of logo on all printed materials, billboards, Preview Night Program and Festival map • Special recognition in Preview Night Program • Space for company information display on Saturday • 4 tickets to Preview Night Party • Logo on entrance gate signage
SOLD	Bluegrass Stage Sponsor	\$2,500	<ul style="list-style-type: none"> • Signage over stage – centrally located between exhibitors and food; seating provided at stage • Logo on all printed materials and billboards • Special recognition in Preview Night Program • Space for company information display near stage • 4 tickets to Preview Night Party • Logo on entrance gate signage • Logo on Festival map
6 (5 still available)	Exhibit Area Sponsor	\$1,500	<ul style="list-style-type: none"> • Signage in exhibitors space • Logo on all printed materials and billboards • Special recognition in Preview Night Program • Company information display in sponsored exhibit area • 2 tickets to Preview Night Party • Logo on entrance gate signage • Logo on Festival map
	Other Sponsors	\$500	<ul style="list-style-type: none"> • Recognition in Preview Night Program • Logo on Festival map
	Friends & Supporters	\$250	<ul style="list-style-type: none"> • Recognition in Preview Night Program