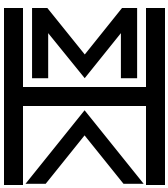




**SATURDAY, OCTOBER 6**  
**11 AM – 4 PM**  
**SHERRILLS FORD • NC**



**HICKORY  
MUSEUM  
OF ART**



243 THIRD AVENUE NE  
HICKORY, NC 28601

PO BOX 2572  
HICKORY, NC 28603

TEL 828.327.8576

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[WWW.HICKORYART.ORG](http://WWW.HICKORYART.ORG)

Dear Folk Artist,

The 4<sup>th</sup> annual Lake Norman Folk Art Festival™ will be held on Saturday, October 6, 2012. This event, sponsored by the Hickory Museum of Art, will be at a new and expanded location on Lake Norman in Sherrill's Ford, NC, which is approximately 30 miles northwest of Charlotte. This festival gives folk artists the opportunity to show and sell their art in a juried show, and this year will be at an exciting, spacious new location. Details on this will be sent to artists at a later date.

We invite you to apply to sell your work at this festival. Please fill out the enclosed application form and submit it with the required materials, including the entry fee.

**The entry fee for applications is \$75. Deadline for applications is August 15, 2012. Artists will receive confirmation of acceptance no later than September 1, 2012. The entry fee will be returned to artists who are not selected for the 2012 festival.**

Artist check-in and set up will begin at 8:00 A.M. and must be completed by 10 A.M. Artists are to provide their own canopies, if using them, and their means for displaying art. Ample space, with more level areas for set up, will be assigned on the spacious grounds. Further information, including an event schedule and a list of participants, will be sent with confirmation packets. As artists are accepted into the festival, an updated list and information will be included on Facebook and the Lake Norman Festival website.

We are excited about offering this opportunity again and will be expanding our advertising to bring in the widest possible audience. Our 2011 festival was a great success with over 1500 in attendance. The festival committee is working hard to make the day as successful as possible for the artists. There will be live music, food vendors, ATM machines, interactive art activities, and the experience of meeting outstanding artists whose works cover a wide range of subjects and mediums.

**For questions or further information, call Betty Lohr, Folk Art educator at the Museum: 828-327-8576 or 828-441-0820. In addition, you might check out the website at [www.LakeNormanFolkArtFestival.com](http://www.LakeNormanFolkArtFestival.com), "like" us on Facebook, and share us with all your Facebook friends.**

The Lake Norman area is home to an active arts community filled with art enthusiasts and collectors. The success of the Festival depends on the participation of strong artists and we encourage you to be a part of this event. We look forward to having you join us in October.

Sincerely,

*Linda Greenwell & Cindy Lundy, Festival Coordinators*

*Robert Eades, Artist & Founder of Lake Norman Folk Art Festival™*