

# Lake Norman Folk Art Festival

SATURDAY, OCTOBER 2, 2010

11 AM – 4 PM

4689 Giles Avenue • Sherrills Ford, NC 28673

## Dear Folk Artist:

On Saturday, October 2, 2010, the Hickory Museum of Art will have its 2<sup>nd</sup> annual outdoor folk art sale held on Lake Norman in Sherrills Ford. **Lake Norman Folk Art Festival** will give folk artists the opportunity to show and sell their artwork in a Juried Artist Sale located in a natural setting.

We invite you to apply to sell your work at the Lake Norman Folk Art Festival. Please fill out the enclosed application form and submit it along with the required materials, including the booth fee.

**The booth fee for applications received by March 15, 2010 is \$50. After this deadline the booth fee increases to \$60 for applications received by April 15, 2010; and increases to \$75 for applications received by June 15. Artists will receive confirmation no later than August 1, 2010.**

*The booth fee will be returned to artists not selected.*

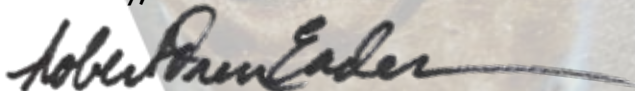
Artist check-in and booth set-up will begin promptly at 8:30 AM. Artists are to provide their own canopies (not required) and means for displaying their art. Artists will be assigned ample area for their booths on the spacious grounds. Further information including an event schedule and a list of participants will be sent with confirmation packets.

For questions please call Betty Lohr, Folk Art Educator at the Museum, 828-327-8576. Check out the website at [www.LakeNormanFolkArtFestival.com](http://www.LakeNormanFolkArtFestival.com)

We are excited about a new year and will be advertising to bring in the widest possible audience. Food vendors as well as musicians will add to the festive atmosphere and encourage attendees to stay longer, spending more time with our artists. Our 2009 Lake Norman Folk Art Festival was a great success. Over 1000 people attended and the majority of participating artists had strong sales.

The Lake Norman area is home to an active arts community filled with art enthusiasts and collectors. The participation of artists like you is another important ingredient to help make **Lake Norman Folk Art Festival** a great success!

Sincerely,



Robert Eades

Artist & Lake Norman Folk Art Festival Committee Chair



UNITED ARTS  
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of Catawba County  
100 S. Third Street, Hickory, NC



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MUSEUM  
OF ART

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